WP Action Bar

WordPress Plugin



Version 1.8.3

By Chris Jenkins and Monika Morley

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Introduction

What You Get

The "**WP Action Bar**" plugin is a fantastically versatile, very attractive, and extremely easy to use advertising, opt-in, and social plugin for your WordPress websites. Chris & Monika have always stressed how important building your lists are. At times you can become frustrated in your list building processes. Let us explain how to avoid some of the pitfalls by using our plugin:

Upper right-corner ad placement combined with a valuable offer just don't work as often any more. Visitors tend to become "ad blind", their attention span shorter, so you really need something new and different, something they're likely to click right away, to grab them or you risk losing them forever.

What you need is a better option, and like many other marketers you may turn to pop-ups, pop-overs, or other "In Your Face" options. A better idea is a flexible plugin that can handle everything, right? What you really need is a plugin that…

- Grabs your visitors' attention – without being annoying or intrusive
- Gives you a wide variety of marketing tools
- Allows uses in many different situations, giving you more flexibility
- Must be customizable, since "one size fits all" almost never does

This isn't an impossible pipe-dream!

A Social / Advertising / Opt-In Plugin that works simply, affordably, without annoyances

With WP Action Bar plugin you can…

- Test graphics, offers, and headlines with ease – just edit your action bar
- Use your own color choices and graphics
- Use different action bars on your home page instead of archive pages
- Put an opt-in box at the bottom of the page, out of the way yet visible
- Change your action bar timing in order to capture attention without distracting too much from your content, before visitors start reading
- Create your own call to action

This can be absolutely everything you could have wished for in an opt-in / social / advertising plugin but were never able to find!

The WP Action Bar features tons customizable options, like…

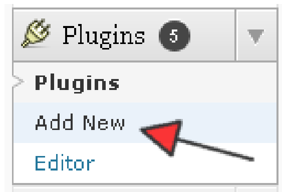
- Full control over timing, so that your bar appears only when you want it to.
- Use of the familiar WordPress WYSIWYG editor for total control over links, fonts, blockquotes and more.
- Complete integration with the WordPress media uploader, no need to hassle with FTP for graphics if you don't want to.
- Choose from 3 bar styles for maximum flexibility.
- Point & click editing for endless styling options.
- Intuitive interface with comprehensive settings page.
- Three button styles for an attractive look.
- Install with one click from your dashboard.
- Six integrated social media links plus built-in icons.
- Your choice of adding your own eye catching graphics as opt-in incentives.
- Nine button colors for easy matching/contrasting of your website's theme.
- Email integration lets you know instantly if your autoresponder code is working correctly.
- Plus cookie settings which you can customize so visitors see your action bar on a schedule you set.

Nothing complicated to learn and no high overhead to bog down your site, plus no huge licensing fee, makes this plugin a no-brainer!

Get your copy of WP Action Bar and start converting visitors into subscribers, and subscribers into buyers, making money fast. It's just that easy!

Installing

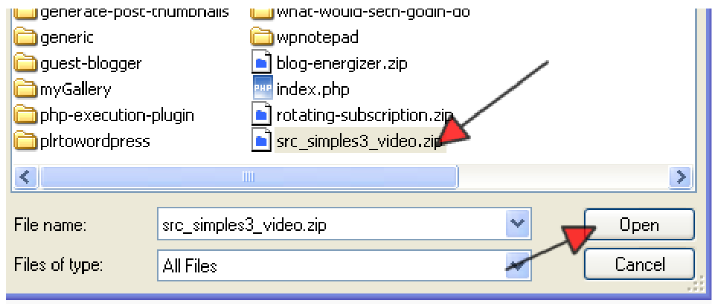
Download the zipped **WP Action Bar** plugin to your computer. Log in to your WordPress site. Hover over the Plugins tab to expand, then click Add New.



Select the Upload option

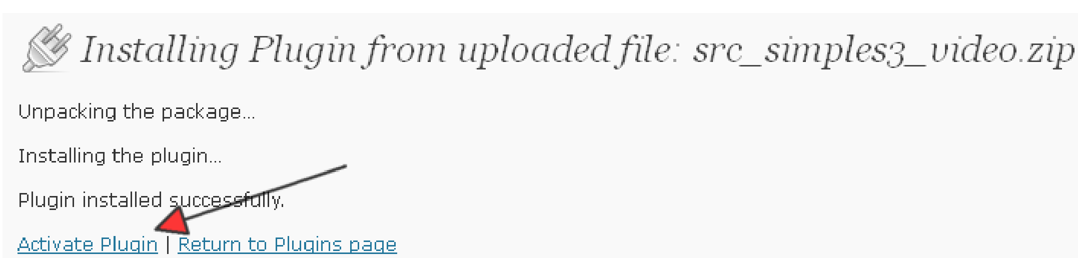


Click Browse



Locate the zipped **WP Action Bar** plugin file, select it then click Open.
(The illustration shows a different plugin but process is the same)

Your plugin will now be uploaded and installed. Your next step after installation is to click the Activate Plugin link.



Alternative Setup – FTP

If installing from WordPress does not work for your blog, you may also do it the old fashioned way by first unzipping the **WP Action Bar** plugin file to your computer. Open your FTP software and upload the entire “wp-action-bar” folder to your WordPress plugin directory which will look like this file path inside your FTP software.

http://www.yourblog.com/wp-contents/plugins/

Once upload has completed, log in to WordPress admin, navigate to Plugins. Locate **WP Action Bar** and click Activate. Simply upload the plugin zip using the WP admin panel browser uploader and activate.

Upgrading

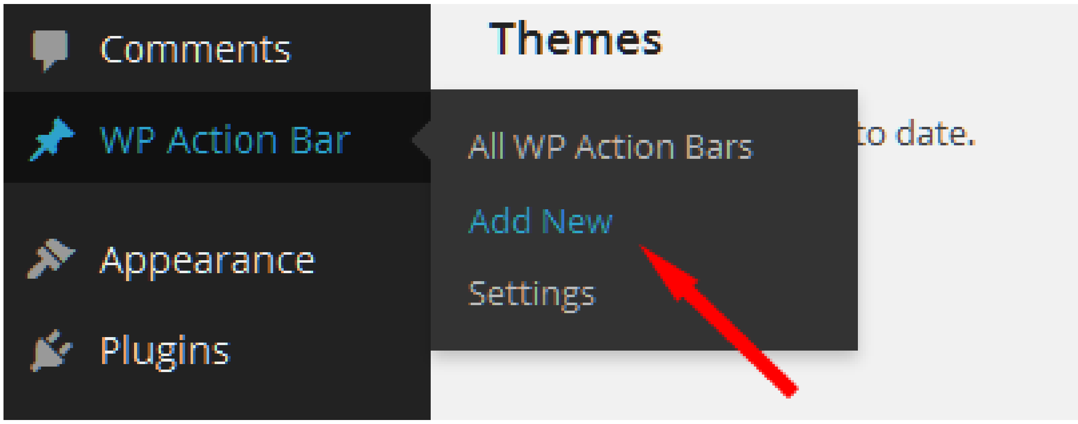
1. First BACK UP YOUR WORDPRESS DATABASE! We won’t take any responsibility for your data, you have to look after it yourself.
2. Deactivate the existing version of the plugin.
3. Use your FTP client to delete the existing plugin.
4. Unzip the new version and save the extracted folder somewhere you can find it.
5. Use your FTP client to upload the newly extracted folder to your /wp-content/plugins/ directory on your WordPress blog or website OR use the new plugin uploader to install the upgrade.
6. Reactivate the plugin.

Troubleshooting the Installation

If your blog or website displays with an error message when you activate the plugin or otherwise adversely affects your blog or website, then the first thing you should do is delete the plugin with your FTP client or using the delete function on the plugins page, and your blog or website will be restored to normal.

Usage

After activating the plugin, a new menu appears in the left menu titled WP Action Bar. You first need to create at least one Action Bar. Do that by clicking Add New in this menu.

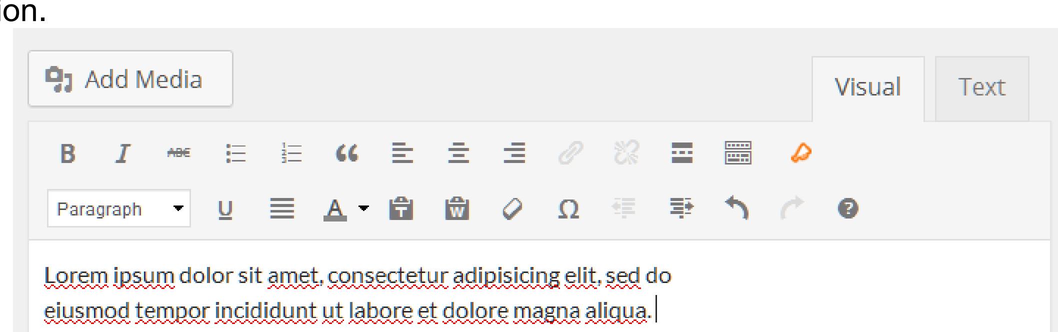


Action Bar Title



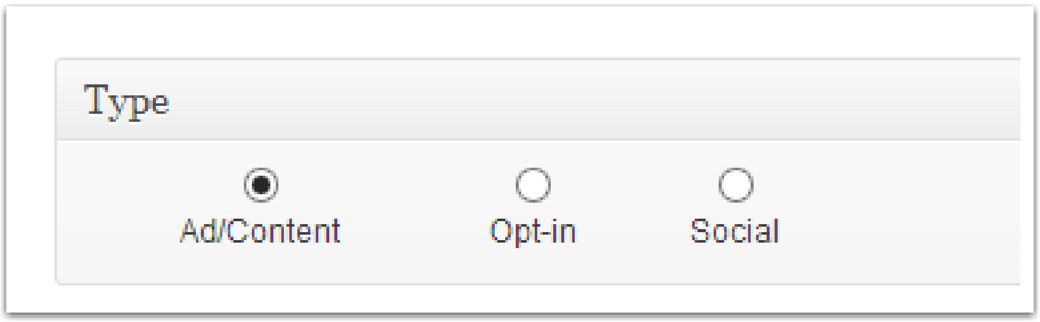
Action Bar Text

In the Visual Editor, enter the text for your Action Bar like you would any post or page. Remember, this is an ad. So keep your message short and to the point with a strong call to action.



Action Bar Type

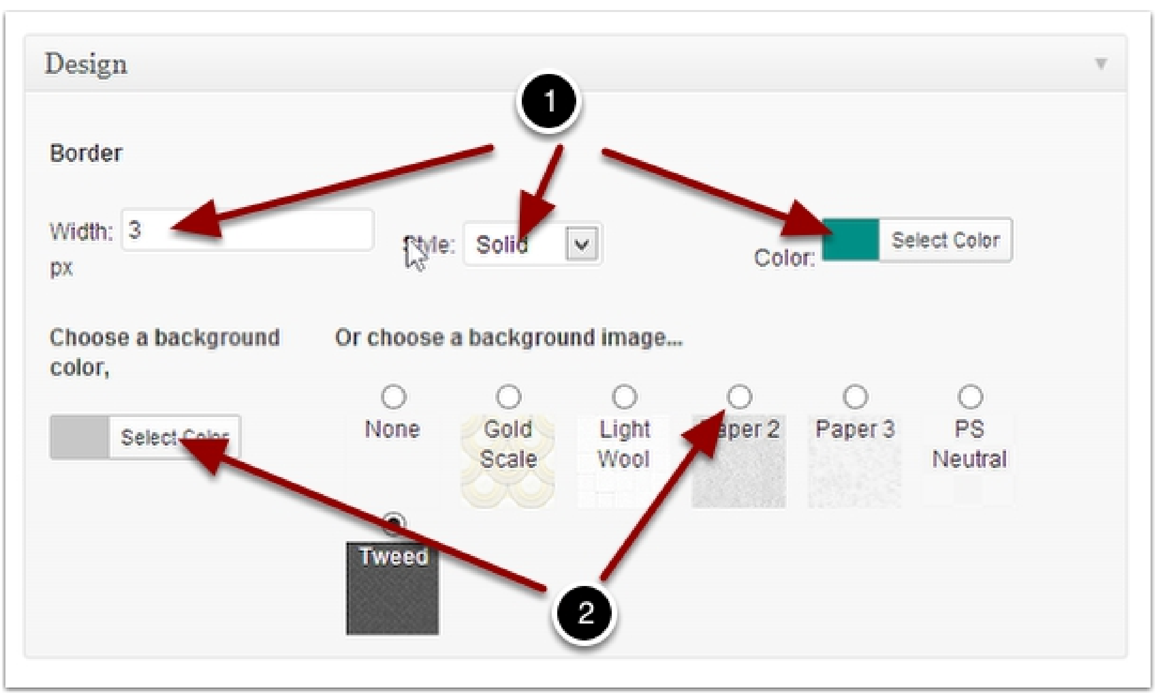
Choose the type of Action Bar panel you want to create:
Ad/Content type is purely text, images and links. Visual editor entries above.
Opt-in type displays text from the visual editor & an opt-in form below it.
Social type displays text from the visual editor & a choice of social profile icons below.



Action Bar Design

Here, you get to customize how you want your Action Bar panel to look.

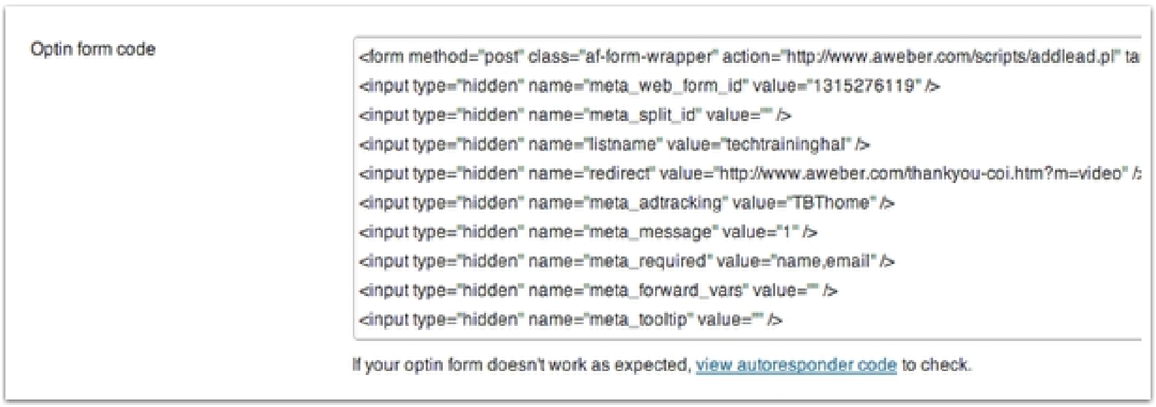
1 To add a border, enter a width, style and select your color. Choosing None for style will disable the border.
2 You can choose a background color or background texture image. If you choose an image, the color will not be shown.



Autoresponder Code: When Using Opt-in Type

This only applies when you choose Opt-in type.

Paste your optin form code in here. Be sure to copy and paste. Typing in will not work. The plugin works best with raw HTML form codes generated by most autoresponder companies and solutions like Aweber, GetResponse, 1ShoppingCart or Autoresponse Plus. Many WordPress newsletter plugins use shortcodes or ajax technology which will not work here.



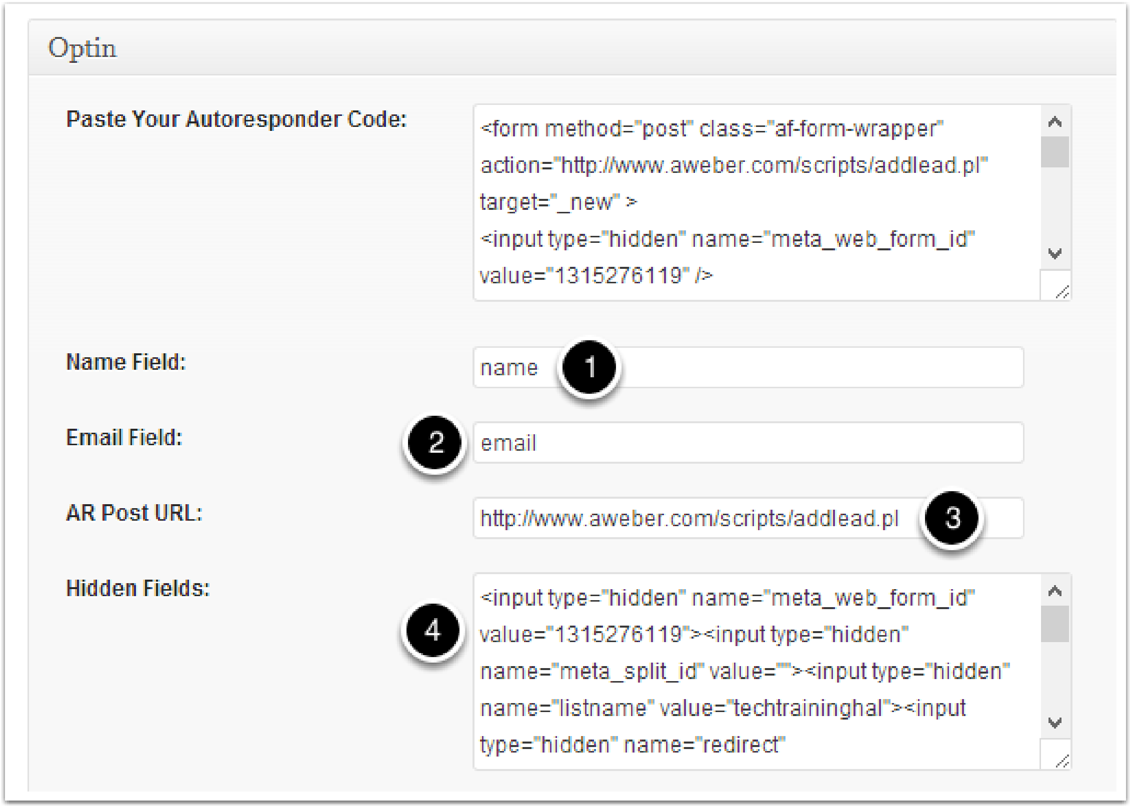
Check Your Autoresponder Form Code

It is of utmost importance the key pieces of your form code you pasted in the step before, gets copied into the next 4 fields:

1. Name field
2. Email field
3. AR Post URL
4. Hidden fields

If all four fields are empty, delete and paste it into the Optin form code field above again. (Optional)If you are a bit more technical, be sure the field names correspond with the fields in your form. This should be the first troubleshooting step if your form doesn't work.

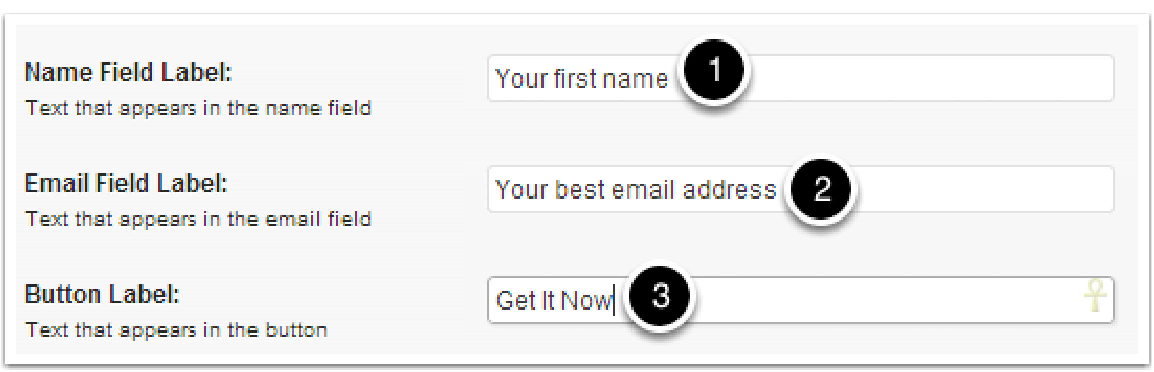
Also, if your form code only has email fields, make sure the Name Field is empty. Sometimes the script tends to enter the email field name into the name field in such cases.



Autoresponder Form Labels

If you want to change the text of your form labels and submit button,

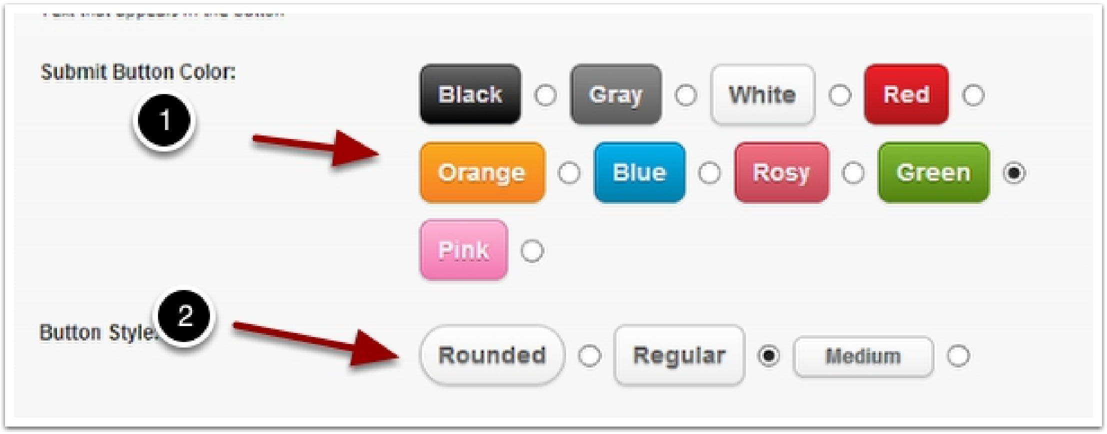
1. Enter your own text in Name Field Label
2. Enter your own text in Email Field Label
3. Enter your own text in Button Label



Autoresponder Submit Button Color

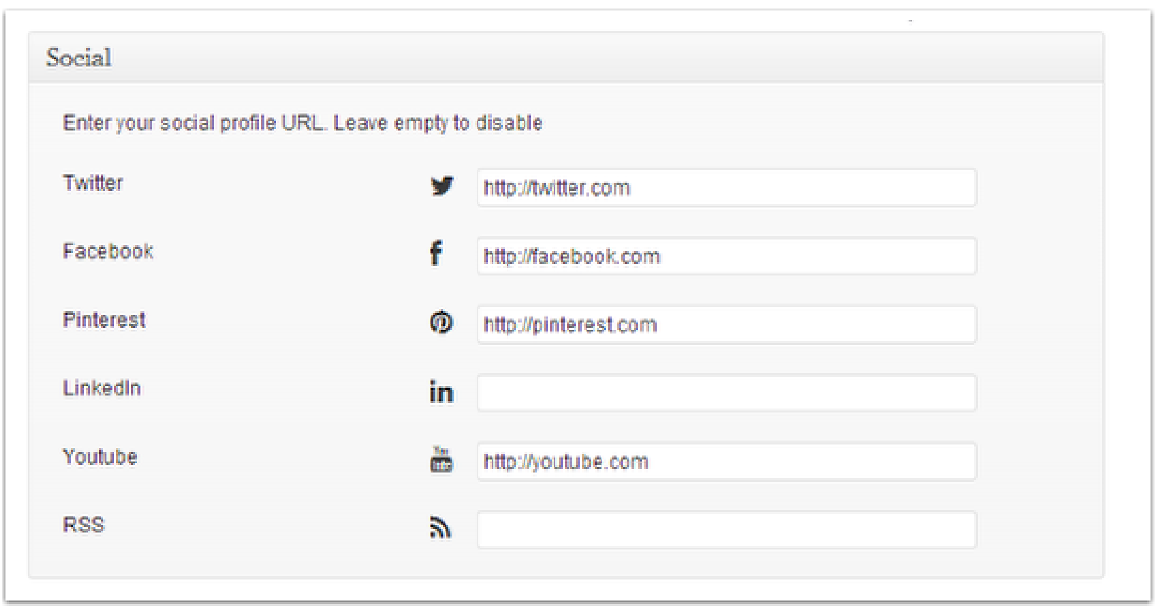
You can also change the color of your submit button to suit your design.

1. Click the button color you prefer.
2. Click the button style you prefer.



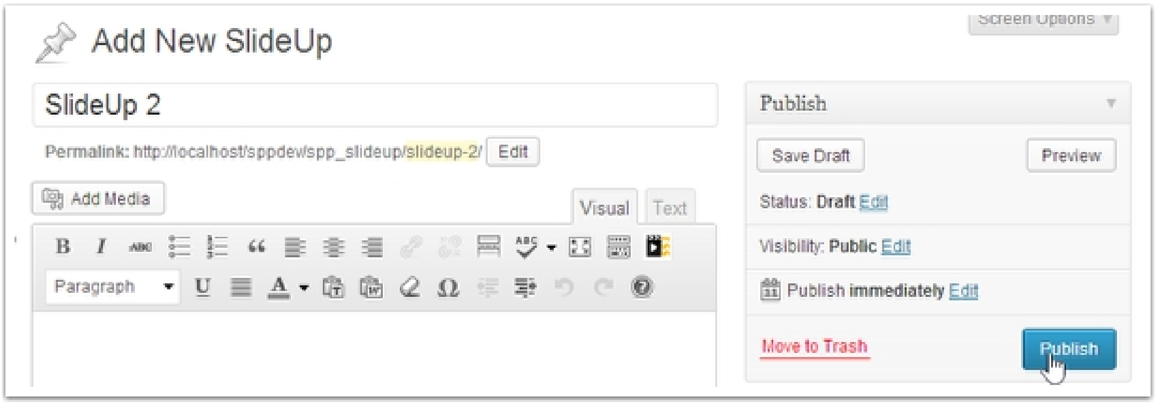
Social Profile URLs : When Using Social Type

This only applies when you choose Social type. Enter the URL to your social profile for each network you want to display. Leave empty for the ones you want to disable.



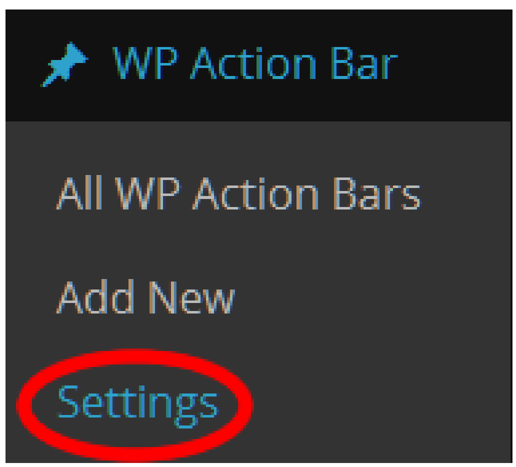
Publish Action Bar Panel

Once you are happy with your content, design and options, click the Publish button. *Note: You may not be able to view your panel from here even though WordPress gives you options to do so.



Edit Settings

After setting up at least one Action Bar panel, go to Settings.

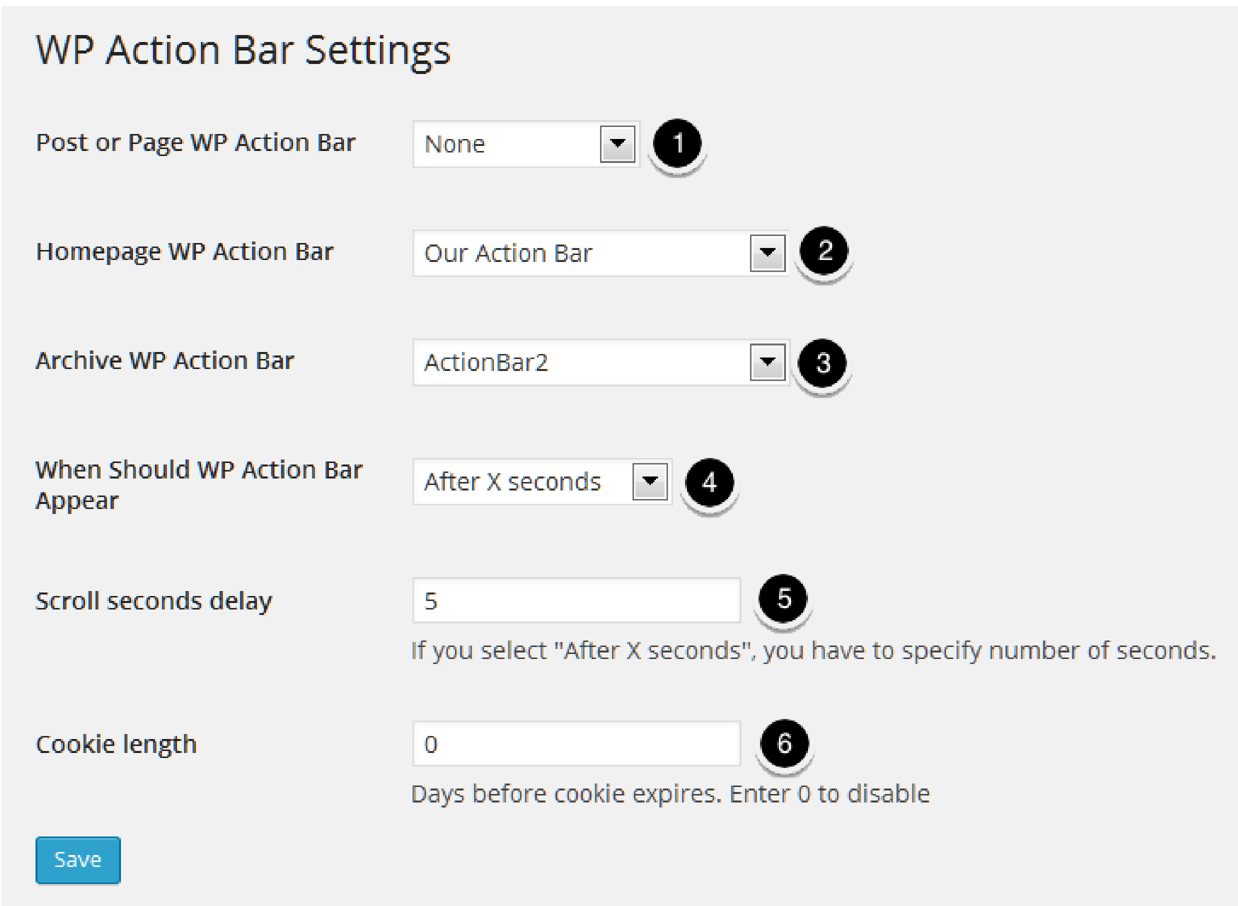


Settings Options

Set up your defaults.

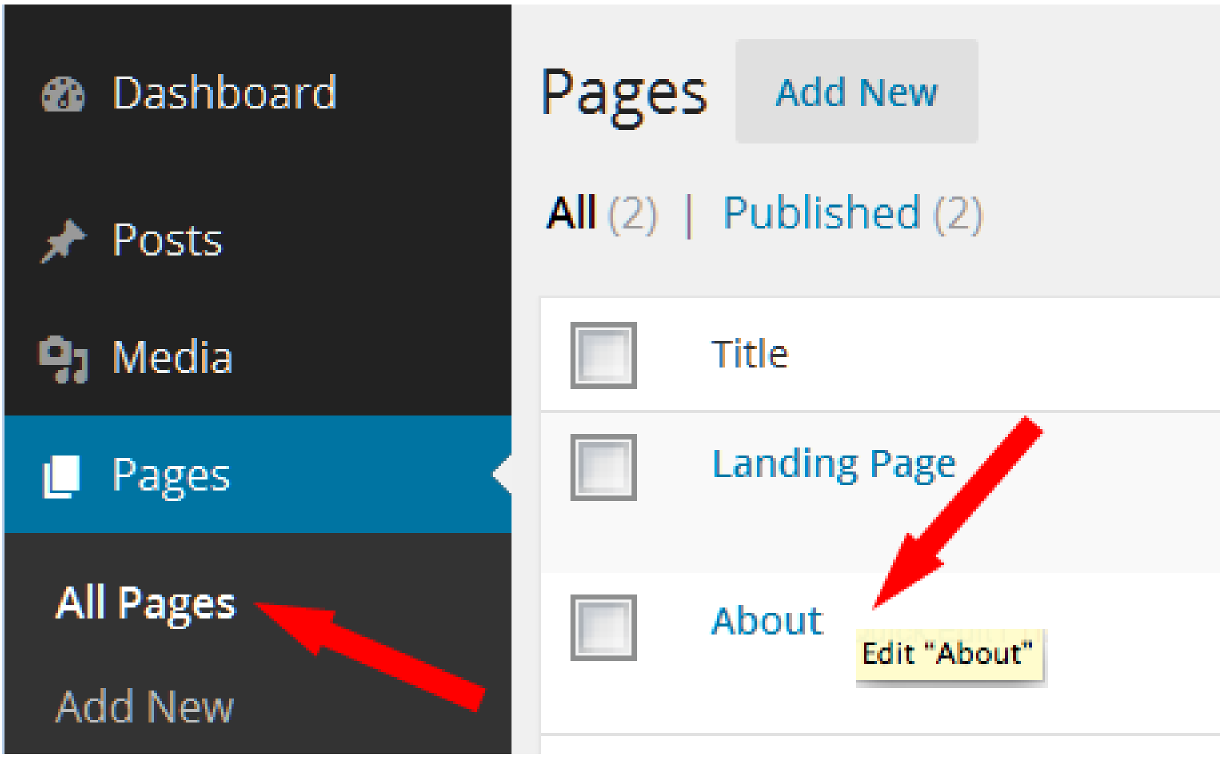
1. Default Action Bar for Posts and Pages
2. Default Action Bar for your home page
3. Default Action Bar for Archive pages
4. Choose how you want your Action Bar to appear
5. If using delay method, enter number of seconds here
6. Enter cookie length. Default is 14 days. This means, if someone clicks to close the Action Bar panel, all of your panels will be disabled for that person for the next 14 days. If you are testing or you choose to disable cookies, enter 0 here.

Important! You must save your settings at least once before any of your Action Bar Panels will display!



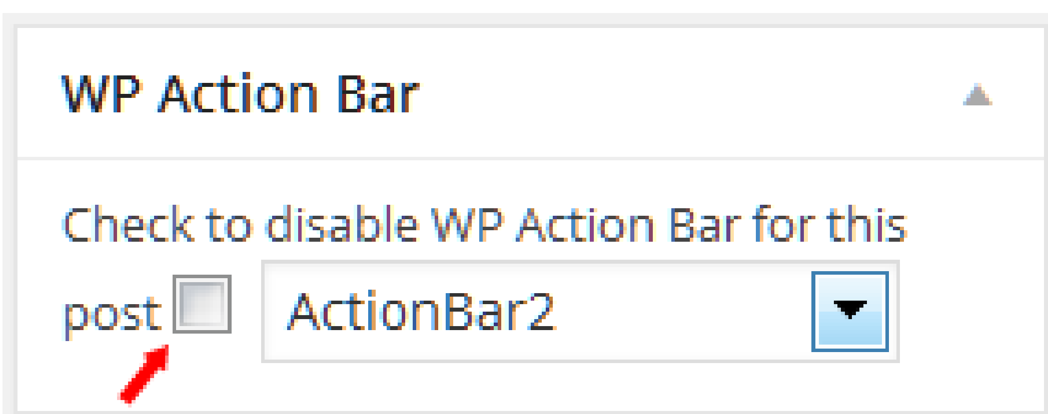
Disabling An Action Bar Panel For Selecting Pages or Posts

On posts or pages where you do not want the Action Bar to appear, navigate to the Pages (or Posts) list, click on the Page (or post) you want to disable the popup for.



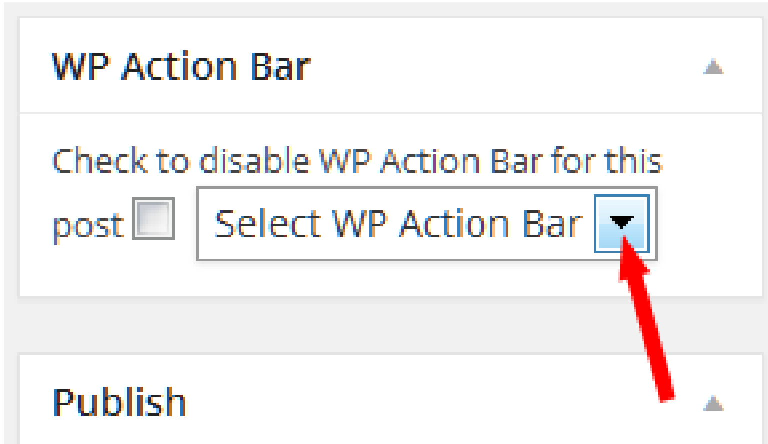
Check To Disable Action Bar

On the right side of the Page (or post) edit screen, scroll down till you see the Check to disable Action Bar for this post. Check the box, then, update your page. The Action Bar panel will no longer display for this Page (or post).



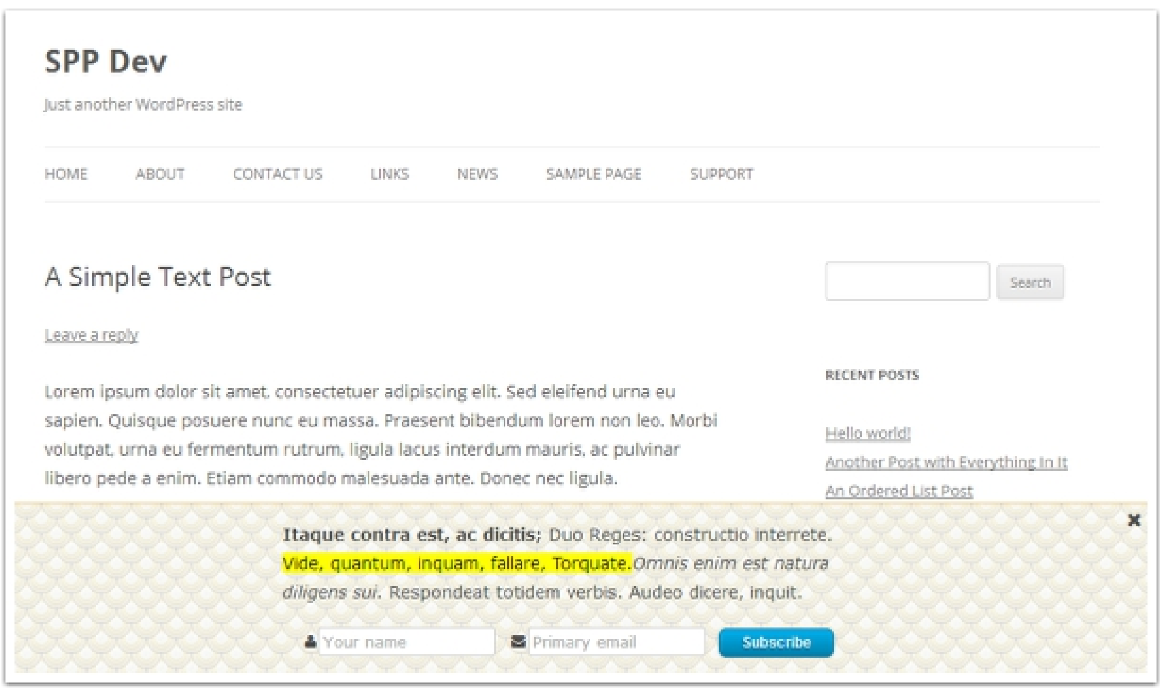
Exclusive Action Bar For Post or Page

You also have the option to create an exclusive Action Bar just for this post or Page. Simply click the drop down in each post or page and select the one you wish to use.



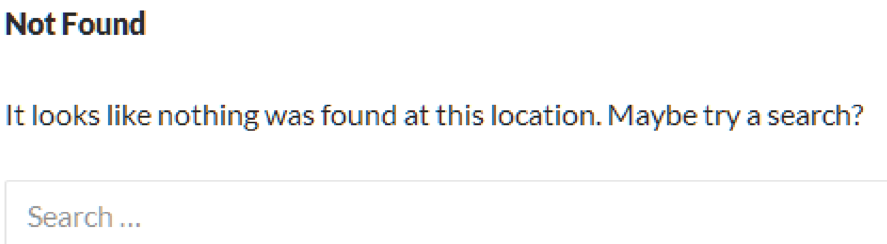
Review Your Site

Once you are done with your setup, review your site to see how your Action Bar looks. Adjust colors and design if needed.

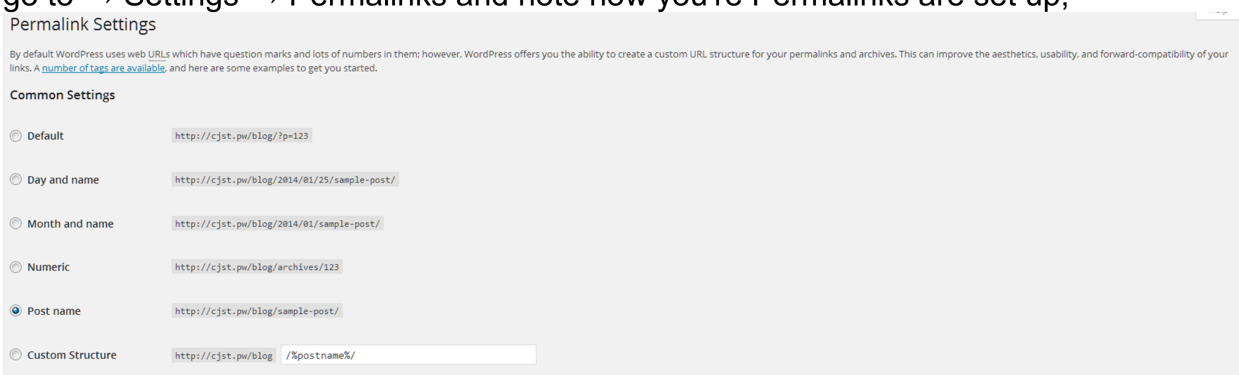


Plugin Troubleshooting

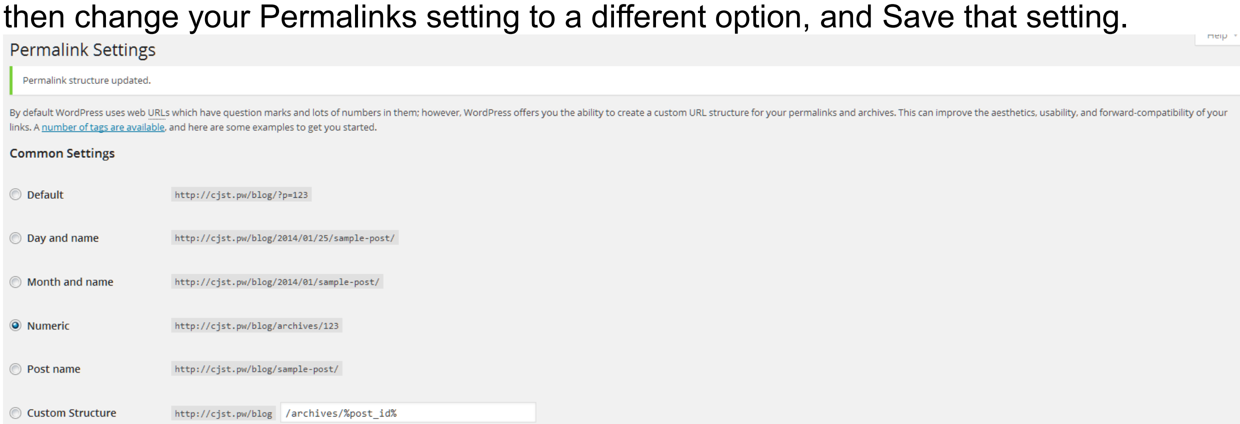
If you encounter the following message when you attempt to “View” a bar:



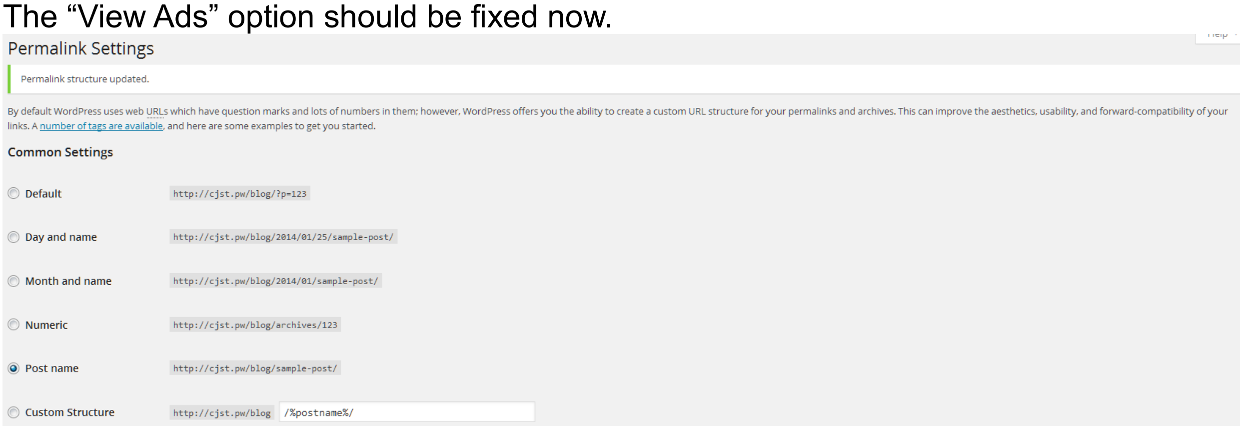
go to → Settings → Permalinks and note how you're Permalinks are set up,



then change your Permalinks setting to a different option, and Save that setting.



Now change your Permalinks setting back to it's original settings and Save that.
The “View Ads” option should be fixed now.



Conclusion

WP Action Bar is a very easy-to-use plugin that allows you to customize your popup / action bar the way you want, every element, including timing. Customization is the best part of the plugin: you can literally edit every single thing, from the headline to the description, the bullet points to the color of the popup's background, even the form's button!

Once you install the plugin, you will see just how easy it is to create action bars and popups. The plugin literally holds your hand and helps you create what you want. You have total control over exactly when the popup or the action bar is displayed; you can set the number of seconds after which it comes up so it's not intrusive, and how long to wait before it returns.

Don't want the action bar to display on every page? No problems. You may select exactly which pages you want the popup, or action bar, to display on! We tested it with Aweber, GetResponse, iContact and many several more services! It works with all the autoresponders we tested without any problems!

With **WP Action Bar** you'll find new and advantageous ways to build your lists and bring in new and exciting revenue streams. Try it out and let us know what you think?.

To your success,

Chris Jenkins & Monika Morley

Resources

Namecheap.com

Cheap domain registration with an excellent control panel for managing all of your domains.

Hostgator.com

Best hosting company in the business.

Aweber.com

Hands-down one of the best services online for managing your email newsletter.

OptimizePress

A WordPress Theme, and yet so much more to Build High Converting Squeeze Pages, ***fast.*** Create Powerful Product Launches. Use it to Build Awesome Membership Sites.

Build Your blog or website. Build Sales Letters, Bonus Pages, One-Time Offer Pages & More. Simple Auto-responder Integration. Add Video To Your Pages In Seconds. Secure Your Membership Areas.

Gateway Launch System. Create Perpetual Launches. Easy to Follow Training & Tutorials. Facebook Comments & Sharing. Social Sharing Built-in. Add Your Headlines, Text and Bullets in Seconds. Integrated SEO Features. Cross Browser Compatible.

Award-Winning Support.

Top Notch Plugins

Plugins tested and proven to work.

Killer PLR

Unique Done-For-You Business In A Box.

Software Of The Week

Our best software recommendations for each week.

Freebie Of The Week

A new super freebie package every week.

FileZilla

Free FTP software (I use this on a weekly basis to upload new files and pages to my website.)

Zamzar.com

A free online conversion tool that allows you to convert nearly unlimited types of media file formats, including documents, images, audio, videos, etc… Convert your files to different formats quickly and easily.

Social Master

Social Media is on fire right now and there are a ton of people just raking in the cash, but doing it right will eat up your time and leave you empty handed if not done properly. "*Take control of your social networks and manage your Twitter, Facebook, and Google+ activities through one simple interface.*"

Niche Generator

Niche Generator – Next Generation is one powerful tool which will enable you to research a niche, weigh the competition, quickly find products to promote, and have your blog created, all in under 5 minutes. "*Discover profitable niche's and research products efficiently to create or promote with this powerful research tool.*"

Profits Theme

Leverage your time and make profitable WordPress Sites in minutes.

Payspree (Merchant Account)

Instant commission affiliate network.

Wordtracker (Keyword Tool)

Keyword research made easy.

Special Product Of The Week



Forum Renegade

Be The Bonnie & Clyde Of Your Forum, And Stand Out From The Crowd!

You Will Quickly Realize The True Power That Is At Your Disposal Please Do Not Abuse It

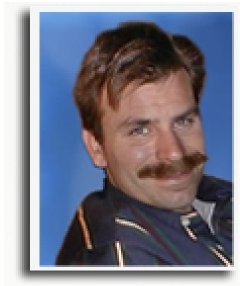
Just look at what Forum Renegade can do:

- Find forums related to any niche in seconds
- Fast product ideas and information research
- Establish authority in you niche
- Evaluate the competition – spy on them with ease
- Find Affiliate products for your niche
- Keep up with the latest and greatest events and products
- Build high quality backlinks
- Build powerful relationships to take your business to next level
- Run traffic to your blogs

[Click Here For More Information On How To Dominate Niches]

Authors: Chris Jenkins & Monika Morley

Visit us at : http://topdogimsoftware.com



Chris Jenkins



Monika Morley

Known by some as The IM Helper, Chris has over 5 years of online experience, initially specializing in Internet Marketing. Chris, among other things, has a good deal of experience with SEO. To give you a taste of his abilities, Chris takes a mere 2.5 minutes, to get any website on Google Page Rank 1, unbelievable, but true.

Products like Chris' Massive Traffic Profit System, WSO Quick Funnels, List Building Super Nova, are just a few examples of his product ideas. While some products, like RSS Link Wheel Sage, PingFM Poster, Stealth Backlink Sniper, Redirect Buddy, Optin-Wiz, and many others are products that Chris helped develop with partners. Chris is always open to new ideas from potential partners on products.

CJ Success Team LLC, Chris' company, has been and remains, an eBay PowerSeller, often with his wife Camille at the helm of these endeavors. Chris' wife and family are all integral parts of his company and his Internet businesses.

Most recently, Chris has been launching WSOs (Warrior Special Offers) on the Warrior Forum. Chris also participates in a great many smaller projects, such as enormous Giveaway and Mini-Giveaway events, where he consistently dominates the leader boards. Quoted from a private source, Chris managed to add 40,000 subscribers in only 7 months.

Monika has been running her own Online Business since 2010 and specializes in List Building, Email Marketing, Product Creation and JV Management. Her key factors to success include establishing Joint Venture Partnerships with Top Marketers and Product Creators, like Chris Jenkins, Chad Nicely, and Rob Maggs (to name a few) and plays a leading role in implementing successful Product Launches.

Monika's personal strategy ensures customers get Top Class Information Products and Tools. She Researches, Analyzes, Tests, Communicates, Creates, Connects and provides Support. This develops long lasting relationships with marketers at all levels and provides clients with up to date information, strategies, and tools that are proven to work in various niches. Helping Partners, Affiliates and Customers succeed is Monika's main goal.